



High Line Open Studios September 11-12, 2021

FOR IMMEDIATE RELEASE

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CALL FOR ARTISTS

11th Annual High Line Open Studios 2021

(New York NY) August 30, 2021, **On September 11th and 12th 12:00 p.m. to 6:00 p.m. Help celebrate the 2021 reopening of our Chelsea artist's community by opening your studio to the public. On the week of September 6th, collectors, curators, dealers, and art enthusiasts —from around the globe —will all descend upon our neighborhood for the highly anticipated 2021 Armory Show.**

This will be a prime opportunity for artists, like yourself, to capitalize on the foot traffic, discuss your works in-person, and importantly, sell your art. In past years, artists have reported on the many different types of positive exposure they've received. This has included: numerous sales of their work, large commissioned projects, their first exhibitions, critical essays written about their work, and excellent networking opportunities with art collectors — to highlight a few.

This event is open to all West Chelsea artists with studio space in West Chelsea accessible to the public. This will be as far North as Hudson Yards, as far South as the Whitney Museum of Art and Westbeth Artists Housing, as far East as 6th Avenue, and as far West to the Westside Highway and 11th Avenue.

We are looking to connect the High Line neighborhood with the Armory Fair, which will be held at the Javits Center this year during the High Line Open Studios tour.

We are also hopeful to invite confirmed artists to participate in a curated Preview Exhibition, *pending the confirmation of an exhibition space*. The title would be, *Made During the Pandemic*, which would have an opening night reception during Armory Week.

Made During the Pandemic would exhibit works created from the first whispers of Covid-19 in early January 2020, through to our present day hybrid-Covid /Post-Covid existence.

We are interested in presenting the breadth of artworks made during this chaotic period that may have commented on, been inspired by or reacted to: the Covid-19 death toll; a state of depression or languishing; the unprecedented economic fallout; the civil rights movement; the 2020 vote; existing in quarantine; the insurrection on the US Capital; the catastrophic climate events; the rise of zoom communication; our pandemic pods; the vaccination/anti-vaccination campaigns; to highlight a few topics.

Perhaps the subject matter of your work changed, or you created more work than usual, or you even switched to a different medium while unable to use your studio during lockdown — we would be interested in seeing all forms of your resilience and dedication to your artistic practice. The objective would be to place your work in a larger cultural dialogue about this unparalleled chapter in our history.

The 2021 fall art season is upon us, and we look forward to your participation and support!

Eligible Participants: Open to all artists in the West Chelsea area who can open their commercial studios, rented spaces, accessible apartments or pop-up spaces to the public.

Application DEADLINE: Thursday, August 26th.

** Download the Artists' Application PDF at www.highlineopenstudios.org. There is a \$50 Artist fee, this fee helps to cover the costs for printing and marketing.

For more information or for questions regarding the event, please contact:
scotto@scottomycklebust.com, 917 697-0844

The High Line Open Studios is organized and presented by West Chelsea artist, Scotto Mycklebust, artist/executive producer and the Public Art Squad Project.

For more information, visit High Line Open Studios at www.highlineopenstudios.org