



## Pressroom

# FOR IMMEDIATE RELEASE

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THE HIGH LINE OPEN STUDIOS IS PLEASED TO ANNOUNCE ITS PARTNERSHIP WITH BLICK ART MATERIALS FOR THE UPCOMING MARCH ANNUAL ARTISTS OPEN STUDIOS EVENT, March 4-5, 2016 in the West Chelsea Arts District.

**Event Date: (Free and open to the public)**

**Artists Open Studios, Saturday, Sunday, March 4-5, 2017 from 12:00 – 6:00 p.m.**

More than 50 West Chelsea artists located in West Chelsea will open their studios to the public Saturday and Sunday, March 4-5, 2017.

The free self-guided open studios tour includes artists' studios in the West Chelsea Arts district, and along the Highline between Westbeth Artists building and West Chelsea Arts building. The self-guided tour starts at the West Chelsea Arts building, 508-526 West 26<sup>th</sup> Street where visitors can pickup Tour Maps and artists information.

(New York, NY) – February 12, 2016, The High Line Open Studios presents its annual Artists' Open Studios in the West Chelsea Arts district in partnership with Blick Art Materials, Saturday & Sunday, March 4-5, 2016 from 12:00 to 6:00 p.m.

More than 50 artists located in more than ten buildings in the iconic West Chelsea Arts district will open their studios to the public for a weekend free, self-guided art tour, on March 4-5, 2017. Presented by the High Line Open Studios, and Blick Art Materials, the artists' open studios provides the rare opportunity for the public to meet a multitude of artists, to learn about their works, styles and mediums, and to see first-hand those creative spaces generally open exclusively by appointment.

The self-guided tour is an open format that has proven to be an ideal way to encourage dialogue between artists and enthusiasts allowing visitors to gain first hand knowledge about the creative process. It has an invaluable value since it gives collectors the opportunity to purchase works directly from the artists' studio inventory and discover new talent before it makes its way to the gallery walls.

This is the event when talents can be discovered and artwork can be purchased directly from the artists, at studio prices, without a gallery markup, which can be 50% or more.

High Line Open Studios is an annual event allowing the artists of the West Chelsea Arts district to open their studios to the public. This weekend 2-day event attracts art lovers, collectors, artists, and tourists to the neighborhood making it a community-wide celebration.

The High Line Open Studios information center is located in the West Chelsea Building lobbies at 508 and 526 West 26<sup>th</sup> Street. Printed self-guided Tour Maps can be picked up, as well as artists' materials.

The open studios Tour Guide Maps are also available at Blick Art Materials stores located in New York City at, West 23<sup>rd</sup> store at 237 West 23rd Street, (212) 533-244, the 6<sup>th</sup> Ave store at 650 6<sup>th</sup> Ave., (212) 524-9611, the Bond Street store at 1-5 Bond St., (212) 533-2444, the SoHo store at 148 Lafayette Street, (212) 431-3864, and the 13<sup>th</sup> store at 21 East 13<sup>th</sup> Street, (212) 924-4136.

The can also pick up Tour Guide Maps at the participating artists studios and sponsors' locations throughout West Chelsea.

The High Line Open Studios is organized and presented by West Chelsea artists, Scotto Mycklebust, artist/executive producer and the Public Art Squad Project.

**For more information, visit High Line Open Studios at <http://www.highlineopenstudios.org>**

**For more information about Blick Art Materials, visit [www.dickblick.com](http://www.dickblick.com)**